

TENUGUI

Textiles that blend Japanese tradition with the modern age

Tenugui

Japanese hand towel

- * Great for framing or hanging on your wall.
- * Nice souvenir for loved ones.

In the old days, these were used as...

- A hand towel.
- A drying towel for dishes.
- Head protection(sun,rain,snow,etc).
- A bandana.
- A shower towel.

The *tenugui* was an indispensable item for daily life in Japan.



Gauze Tenugui

Japanese scarf

Made from 100% cotton but created using a different method from regular *tenugui* so that makes it softer and feels good on your skin. Unlike fancy scarves, the gauze *tenugui* is very easy to maintain and can be washed at home.

Quite popular with Japanese people as...

- A rectangular scarf that can be used all year round(summer and winter).
- An elegant, yet functional towel to wrap around your neck for jogging.
- A hand towel that is absorbent and great for perspiration.
- An all purpose towel to use around the home for cleaning in style.



Furoshiki

Large, square-shaped cloth

- * Great as a table cloth.
- * Can be used as a textile for decorating your house.
- * Can be folded into a bag.

These were used in days of old...

- Wrapped around items for easy transportation.
- Wrapped around your goods to keep together while you were performing a tea ceremony.

The *furoshiki* was a very versatile item that had many uses and as a bag, it could be shaped in any form to carry many different things like: shopping goods, presents, lunch boxes for picnics or even your sword.



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Eirakuya Hosotsuji Ihee Shoten

Eirakuya was established in the year 1615 from the recognition of *Daimyo Oda Nobunaga*. During his reign, he granted us the names for our company, "*Eirakuya*" and "*Hosotsuji*", which became the name of the founder and his successors. *Eirakuya* is the oldest cotton / cloth company, specializing in *tenugui* and *furoshiki* based in Kyoto Japan and has been in business for 400 years.

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